

OSF Meeting Minutes

September 9, 2015

Roll Call of Members Present

Introduction of two new members:

Tammy Hughes, CHAFA and Amy Rankin, Starr Teacher

Record Visitors – none

Renew Manager Position for another year

Amy has been doing a great job

Motion to approve: Hans Giller, 2nd Ellen Daniel

Approval of Minutes from May 3, 2015

Motion to approve: Amy Hansen, 2nd Ellen Daniel

Treasurer's Report

Checking current balance \$74,787.15

Investment current balance \$173,788.10

Motion to approve: Hans Giller, 2nd Ellen Daniel

President's Report

Welcome CHAFA President, Tammy Hughes. Tammy explained CHAFA:

Established 19 years ago, they organize Groove in the Grove, provide scholarships, works to bring people back together.

CHAFA is a good fit with OSF. OSF lacks alumni activity support. Working together & sharing database will help both OSF & CHAFA.

Board of Education's Report

The Road to Rio is a big event coming along with the Hall of Fame Introductions & Inductions Banquet, and a big rivalry football game which will hopefully draw a big crowd to Clay this week.

Superintendent's Report

The levy committee meetings are going well.

Hal is speaking with different groups regarding the levy.

Thank you to everyone who is stepping up and helping with info.

Sep 19, at 9 am is the first of 3 Canvassing the Community events, meet in the Clay auditorium, kids can help too.

The district is working on branding

School year is off to a great start

Manager's Report

a. Calendar – change in schedule of meetings to every other month for the board meetings. Committees will meet in between as needed. Amy presented an updated organizational chart to include the new members.

b. Annual Fund – went out in June to 11,000 & rec'd first donations in early July. It was viewed as an awareness piece to get our name & mission out there. With no follow ups, phone calls or push, we collected \$8k. Next year- probably not use mass mailing method to save costs, more connecting people with people, contact previous donors.

- c. Welcome Folders – includes information from the district, the new brochure (includes every school), welcome letter from Amy and Brent, and the mission information of OSF. This was as a result of OSF and OCS working together to help brand and increase relationships with families.
- d. Flow of Funds – Amy explained where donations go and how they are divided. If someone wants their donation to be designated, we CAN & will do that.
- e. BP Donation – submitted request in June and rec'd in August. BP funded \$25k, \$19K went to STEM. Everything else was given to the other groups based on what they have rec'd in the past from BP.
- f. Levy Committee "Letter to the Editor" – Hans Giller volunteered to write a letter The Press in support of the levy as a OSF member.
- g. Reunions – still planning "touches" to the reunion groups. Tammy suggested literature to be handed out instead of talks; people are too busy to listen.

Sub-Committee Reports

- a. Grants – to meet in January
- b. Development- Annual Fund slow moving in the first attempt. The Giving Tree has replaced the Super 75 Club in name. With the Giving Tree, an individual can designate where their money is to be used.
- c. Allocation –
Annual Fund distribution discussion

Came in	\$5840.00
OSF Board Trust	\$1765.00
OSF Com Mbrs	\$ 225.00
Givlet	<u>\$ 175.00</u>
	\$8005.00
Expenditures	\$(5,878.45)

Annual fund expenses considered Marketing/PR expense in 2015 due to not giving grants during the reorganization. Annual Fund donations will be completely distributed out to OCS needs identified from the spring. Distribution of the Annual Fund was reviewed. OCS needs were ID'd in spring 2015 by Hal.
- d. Financial – to meet in October
- e. Communication/PR/Mktg – to meet in October
- f. Governance – need someone with VCOMM/Mktg background to join OSF team
- g. Event Planning – need an OSF presence at the Homecoming game. Announcement can be made at all football games. Possible OSF labels on popcorn bags for advertising.
Frost Fest planning to begin soon.
- h. Planned Giving – no report

Respectfully Submitted,

Chris Walendzak

Attending:

Brent Shimman
Chris Walendzak
Ellen Daniel

Trina Floyd
Hans Giller
Hal Gregory
Christina Brann

Aaron Haar
Amy Rankin
Tammy Hughes
Amy Hansen